



*Representing the Interests of the Montana Outfitting Industry Since 1949*

**2017 WINTER CONVENTION**  
**Conservation Tourism Service**

**Radisson Colonial Inn**  
**Helena, Montana**  
**January 12 – 14, 2017**

**Convention Agenda**

**Thursday January 12<sup>th</sup>**

8:30 – 11:30 am	MOGA Board of Directors Meeting	<b>RUSSELL ROOM</b>
1:00 – 4:00 pm	MBO Presentation on new Operations Plan	<b>LEWIS ROOM</b>
1:00 – 4:00 pm	Basic First Aid Training- <b>CANCELLED</b>	<b>CLARK ROOM</b>
3:00 – 5:00 pm	Tradeshaw Setup	<b>CAPITOL/STATE ROOM</b>
5:30 – 6:30 pm	Outfitter Social	<b>JUDICIAL ROOM</b>

**Friday January 13<sup>th</sup>**

7:00 am	Registration Desk /Tradeshaw set up	<b>FOYER</b>
7:00 – 7:45 am	Tradeshaw Open – Continental Breakfast	<b>CAPITOL/STATE ROOM</b>
8:00 – 8:45 am	General Membership Meeting <i>President's Welcome – Year in Review -- Pat Tabor</i> <i>MOGA – Executive Director's Report – Mac Minard</i>	<b>EXECUTIVE ROOM</b>
9:00 – 9:30 am	Board of Outfitters Recap – Steve Gallus and Pat Tabor <i>Presentation on what has changed and what compliance under new rules looks like</i>	<b>EXECUTIVE ROOM</b>
9:30 – 10:15 am	Break/Tradeshaw	<b>CAPITOL/STATE ROOM</b>

10:30 – 11:30 am Successful Outfitter Strategies **EXECUTIVE ROOM**

- *Land Owner Relations, Paul Ellis (15 min)*
- *Donated Hunt Strategy, Pat Tabor (15 min)*
- *Increasing on-the-ground Hunting Operations Improvement, Cody Carr (15 min)*
- *Questions to the Panel (15 min)*

11:30 – 12:00 pm Break/Tradeshow **CAPITOL/STATE ROOM**

12:00 – 1:00 pm Lunch & Guest Speaker **NATATORIUM**  
*Austin Knudsen, Speaker of the House*

1:15 – 2:00 pm Federal and State Issues and Updates **EXECUTIVE ROOM**  
*David Brown, America Outdoors Association*

2:15 – 2:45 pm MOGA's New Website **EXECUTIVE ROOM**  
*Using the Membership Tool to Optimize Business*  
Mac Minard, MOGA Executive Director

2:45 – 3:15 pm Break/Tradeshow- Coffee and Cookies **CAPITOL/STATE ROOM**

3:30 – 4:00 pm Outfitter Business Excellence -- Pricing Panel **EXECUTIVE ROOM**  
*Five Outfitters share their thoughts on their pricing strategy and answer questions*  
Rob Arnaud, Eric Albus, Rich Birdsell, Dusty Crary, Connie Long

4:15 – 5:30 pm Breakout Sessions (One for guides and one for outfitters)

*#1) Overview of USFS/BLM Issues* **LEWIS ROOM**  
Representatives from USFS and Brian Smith, Recreation Director for BLM

*#2) Guide Roundtable* **CLARK ROOM**  
Issues important to guides

5:30 – 6:30 pm Happy Hour in Tradeshow Venue **CAPITOL/STATE ROOM**

6:30 pm MOGA Awards Dinner **NATATORIUM**

### **Saturday January 14<sup>th</sup>**

6:30 - 7:45 am Prayer Breakfast **HELENA ROOM**  
Pastor Tom Bowen, Life Covenant Church, Helena

8:00 – 11:45 am Symposium on Hunter Access **EXECUTIVE ROOM**  
*MOGA tackles the hot topic on everyone's mind. Will consist of panel discussions representing Landowners, Sportsmen, Outfitters and Agencies. Desire to create a narrative linking our commonalities as people with a common cause with different perspectives.*

12:00 – 1:30 pm Lunch **LEGISLATIVE/JUDICIAL**  
Speaker Best Known Public Access Champion

1:45 – 4:00 pm      Membership Meeting

**GOVERNOR ROOM**

Topics:

- Breakout Session Round One.  
Legislation. List our identified projects and secure support, solicit other options
- Breakout Session Round Two.  
Member input and discussion, what works and doesn't work

Meeting Close – Pat Tabor

4:30 - 6:00 pm      *Big Hearts under the Big Sky*  
Meet and Greet Check In, Silent Auction, Happy Hour

**CAPITOL/STATE ROOM**

6:00 – 10:00pm      *Big Hearts under the Big Sky*  
Banquet and Auction

**BALLROOM**

**MARK YOUR  
CALENDAR!**

MOGA 2017 Winter Convention  
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